

H.E.R Hair

Hair Care Guide for Biracial Children



Natashia Johnson

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H.E.R Hair

Hair. Essentials. Repair. Hair



H.E.R. Hair will feature Influence hair care products that are designed to nourish, moisturize, detangle, and fortify. With the proper education, the right technique, and most important the right products, you can master the art of caring for your child's hair. Caring for your child's hair can be challenging, but it does not have to be. Becoming familiar with what to use and what not to use will eliminate

frustration. Hair care products are just as important as the methods and process that follows. This manual will help parents that struggle with caring for their biracial child's hair. I will discuss the recommended shampoo, conditioners and styling agents for the different hair types. And once you know what to do with your lovely curls, they will no longer be a big deal.

Introducing Influence Hair Care Products



Chapter 1

Influence Hair care Products



For people who have not worked with kinky hair, this will be a very important section. Since different hair types require different attention, you will choose the products suitable for your child's hair care needs. Influence hair care products are good for multi ethnic hair, Not only does the shampoo cleanse the hair and scalp, but it also softens the hair, and ease comb-ability. This product is great for all types, including coarse, dry, fine, ,kinky and brittle hair.

Product Knowledge

To keep hair healthy and beautiful, proper attention must be given to its care and treatment. Shampoo and Conditioners are formulated to do the following

- Restore moisture
- Replenish protein
- Add Strength
- Soften hair
- Close frayed cuticles
- Add luster
- Remove tangles

In this chapter will give you an overview of hair care products to help hair look and feel its best.

Shampoo



Influence It's Natural Organic Shampoo

Organic Shampoo is a luxuriously mild, sulfate-free shampoo made from nature's own ingredients that cleans softens and revitalizes dry, damaged and chemically compromised hair.



Influence Deep Cleansing Shampoo

Deep Cleansing Shampoo is a clarifying shampoo that gently and effectively removes residual buildup, chlorine and environmental pollutants from the hair while leaving the hair very healthy with plenty of sheen.



Influence Hydrating Shampoo

Hydrating Shampoo produces a rich lather to remove excess oils from hair and scalp without stripping. Influence Hydrating shampoo lightly conditions and eases wet and dry combing. Helps relieve scalp's dryness with every shampoo. This shampoo contains silk and wheat proteins to help dry, brittle and damaged hair look healthy, shiny and manageable.



Influence Moisturizing Shampoo

Moisturizing Shampoo, cleanses gently without stripping the hair of its natural oil, leaving it healthy. Influence Moisturizing shampoo helps restore the proper moisture balance to the hair and scalp, which improves elasticity and adds a beautiful shine to the hair. Leave the hair tangle-free.

Conditioner



It's Natural Organic Conditioner

Its Natural Organic Conditioner is made from the best organic ingredients that protect your hair and cuticles from damage; it penetrates deep into hair fibers to deliver rich, long-lasting moisture without weighing the hair down.



Influence Hydrating Conditioner

Hydrating Conditioner is a unique formulation that penetrates quickly. This conditioner rejuvenates the hair using natural botanicals. This deep penetrating conditioner adds volume, detangles, and strengthens the hair.



Influence Moisturizing Conditioner with Shea Butter

Moisturizing Conditioner with Shea Butter is a unique formulation that nourishes hydrates and rejuvenates the hair using natural botanicals. This deep penetrating conditioner adds volume, and detangles.



Influence Multiplex Conditioner

Multiplex Conditioner this nutrient-rich product is perfectly designed to strengthen and revitalize dry, brittle and damaged hair. Use to detangle and smooth unruly hair, leaving it softer, vibrant and more manageable. This multi-functional conditioner can also be used for deep conditioner.



Influence Leave-In Conditioner

Leave-In Conditioner is a weightless, fast absorbing leave-in conditioner instantly detangles the hair, and shine to all hair types.

Finishing Aids



It's Natural Growth Crème

Growth Crème- A cutting edge blend of essential oils, herbal nutrients, vitamins and moisturizers designed to promote growth, strength and repair as well as protect against breakage and shedding.



Influence Hair & Scalp conditioner

Hair & Scalp conditioner is a rich light formula that produces a magnificent shine and satin feel. The vitamins and lanolin reduces dryness of the hair and scalp, minimizes breakage and penetrates so the hair retains free movement.



Influence Pressing Crème

Pressing Crème is a superior light styling aid used to provide sheen and protection to hair from excessive thermal or blow dryer heat. It helps repel moisture while giving hair a long lasting press with a silky shine and full of body.



Influence Curling Wax

Curling Wax is a unique blend of natural oils and wax used to provide protection to the hair from excessive thermal or blow dryer heat, while adding a silky shine. Influence Curling Wax is excellent for boys to bring out their natural curls.



Influence Natural oil

Natural Oil is a superior formula that increases moisture while restoring the loss of nutrients due to environmental elements or thermal styling. This oil adds shine to dry, dull, frizzy hair. This oil can be used on the hair as a daily hair dressing without weighing it down.



Influence Rub on Shine

Rub on Shine is a silicone based gloss seals cuticles as it reduces tangles and eliminates frizz.

A Step by Step Guide to Help Hair Look & Feel It's Best



Chapter 2

Step by Step guide

Let's discuss what you need before you begin; how to shampoo, condition and style.

Step 1: Gather your tools.

You will need:

- Wide tooth comb
- Towel
- Shampoo
- Conditioner
- Hair clips



Step 2: Saturate, wet hair thoroughly with warm water.



Step 3: Apply Influence Deep Cleansing Shampoo to the hair, beginning at the hairline and working back. Work into a lather using the pads cushions of the fingers.



Step 4: Rinse hair thoroughly.



Step 5: Repeat Step 3, using Influence Shampoo formulated for child's hair type.



Step 6: Rinse hair thoroughly until all traces of shampoo is gone.



Step 7: Gently towel dry hair.



Step 8: Apply generous amount of Influence Conditioner designed for child's hair type. Distribute evenly throughout hair. Comb the conditioner from the scalp to the hair ends. Allow this to sit on the hair for 5-7 minutes.



For Deep Conditioner: Apply a plastic cap and place your child under a hooded dryer for 10-15 minutes.

Step 9: Thoroughly rinse your hair till all traces of conditioner are gone. This should take about 1 ½- 2 minutes. Part the hair and check to make sure it's all out.



Step 10: Gently blot the water from your child's hair. Never rub hair with a towel because that causes damage.



Step 11: Follow up with any Influence Styling aid of your choice, comb and style hair.



Hair Care Tips



Chapter 3

Hair Care Tips

Remember:

- Always use a wide tooth comb when combing the hair. Avoid fine tooth combs as they snag and pull out curly/kinky hair.
- Curly hair should not be shampooed every day, or every other day for that matter. Instead, shampoo their hair every 5-7 days.
- I recommend giving your child a deep conditioner (with heat) once a month, especially during the winter season.
- Do not use products that contain mineral oil or petrolatum. Both of these cheap oils clog pores, rob the hair's moisture and can retard hair growth.
- To avoid pain, and massive hair loss, detangle hair when conditioning by parting the hair into sections. Get a firm grip on the hair and start detangling the hair at the bottom and work your way up to the top, section by section.
- Do not use rubber bands to secure her hair into pony tails, instead use elastics and covered bands. Rubber bands can damage and break curly hair.
- Sleep on a satin/silk pillow case.
- Avoid using hair sprays, mousse products, gels and any product with a lot of alcohol base to it.
- Don't pull the hair too tight. Not only can this be uncomfortable for your child, it can also cause hair loss around their hairline and scalp.
- Do trim the ends of hair regularly. Do a trim at least every 60 days, but more often in summer.
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Remember all products are not created equal. Just because a product claims to be created for "curly hair" doesn't guarantee that it will be suitable for ethnic curly hair.

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